



Humane World for Animals

SMART BRIEF

C

grade issued by
CharityWatch

0

pet shelters
operated

\$649
THOUSAND

CEO
compensation

1%

of revenue given
to pet shelters

\$91.6
MILLION

offshore assets
in the Caribbean

\$11
MILLION

paid to settle
racketeering
lawsuit

Humane World for Animals is the new name of the Humane Society of the United States. Humane World for Animals runs zero pet shelters and is not affiliated with the many local humane societies that do. It only gives about 1% of the money it raises to local pet shelters, according to its latest tax filing. Through ads full of dogs and cats, Humane World for Animals is able to raise over \$100 million a year.

Humane World for Animals is a national animal liberation group with an agenda similar to that of PETA. It advocates for vegan lifestyles, attacks businesses that use animals, and seeks to ban the sale of animal products.

Humane World for Animals has been the subject of numerous scandals that preceded its name change. In 2018, its longtime CEO Wayne Pacelle resigned after a number of women accused him of sexual harassment. Humane World for Animals also paid nearly \$11 million to settle a federal racketeering lawsuit. The group receives a “C” grade from CharityWatch for how much money it puts into fundraising instead of programs.

Humane World for Animals is ultimately about money and radical politics—not shelter pets.



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