



Polling show a majority of the public mistakenly believes the ASPCA and Humane Society of the United States run local animal shelters. Despite their names, there is no affiliation between the ASPCA or HSUS and local SPCAs and humane societies.

Public confusion about the ASPCA:

78%

of people say they're familiar with the ASPCA

73%

mistakenly think "My local SPCA or pet shelter is affiliated with the ASPCA"

81%

mistakenly think "The ASPCA is an umbrella group that represents thousands of local SPCAs across America"

67%

mistakenly think "My local SPCA or pet shelter receives financial support from the ASPCA"

77%

mistakenly think "The ASPCA contributes most of its money to local organizations that care for dogs and cats"

There are also results for similar questions about HSUS, with similar results:

Public confusion about the Humane Society of the United State:

80%

mistakenly think "The Humane Society of the United States is an umbrella group that represents thousands of local humane societies across America"

74%

mistakenly think "The Humane Society of the United States contributes most of its money to local organizations that care for dogs and cats"

76%

mistakenly think "My local humane society or pet shelter is affiliated with the Humane Society of the United States"

71%

mistakenly think "My local humane society or pet shelter receives financial support from the Humane Society of the United States"