



People for the Ethical Treatment of Animals

SMART BRIEF

2,471 cats and dogs killed in 2022

79% kill rate in 2023

49 THOUSAND animals killed since 1998

\$50 THOUSAND settlement for stealing and killing a family's dog

\$68.8 MILLION budget

PETA is an extreme animal rights group that wants to ban pet ownership, shut down zoos and aquariums, and force a vegan lifestyle on other people. PETA believes animals “are not ours to experiment on, eat, wear, [or] use for entertainment” and works to impose this point of view.

Despite claiming to advocate for animals, PETA kills the vast majority of cats and dogs that enter its shelter. In 2023, PETA killed over 2,400 cats and dogs at its headquarter, bringing its total since 1998 to over 49,000 animals. PETA attacks “no kill” activists who are trying to reduce shelter euthanasia, and PETA's president has advocated the mass killing of stray cats.

PETA has drawn criticism for equating animals in human care to atrocities against humans. PETA has compared zoo animals to African slaves and chickens to Jewish Holocaust victims. PETA has even attacked medical charities including St. Jude Children's Hospital and the March of Dimes because the charities support using animal research to help find cures for disease.

