

Profits Over Pet Shelters:

How the ASPCA and HSUS Shortchange Local Pet Shelters





The Humane Society of the United States (HSUS) and the American Society for the Prevention of Cruelty to Animals (ASPCA) are thought of as America's two premier charities that care for pets. Both organizations have filled televisions nationwide with countless tear-jerking advertisements featuring suffering cats and dogs, along with the promise that your donation can go to an animal in need.

But just how much do these two groups actually do to financially help local pet shelters?

Despite what most people assume based on their names, the Humane Society of the United States is not affiliated with your local humane society, nor is the American Society for the Prevention of Cruelty to Animals affiliated with your local society for the prevention of cruelty to animals. HSUS does not run a single pet shelter, while the ASPCA runs one adoption center in New York City.

In reality, the two groups do little to fund local shelters. Despite having massive budgets and high executive salaries, just one to two percent of the total money spent by each organization actually ends up in the hands of local pet shelters. Instead, a massive chunk of the budgets of these two organizations is actually spent on fundraising and self-promotion.

According to tax documents, in 2021, HSUS had a budget of \$138 million and a total revenue of \$260 million. However, just \$1.6 million of this reached local pet shelters in financial grants, just 1% of their total budget.

HSUS donated money to pet shelters in just 18 states. Pet shelters in 32 states and Washington, DC did not receive a single financial grant.

According to recent public polling:

80% of Americans wrongly believe "The Humane Society of the United States is an umbrella group that represents thousands of local humane societies across America."

81% wrongly think "The ASPCA is an umbrella group that represents thousands of local SPCAs across America."

The picture for the ASPCA is just as woeful for shelter pets. In 2021, the ASPCA brought in \$390 million in revenue, and spent \$302 million. The organization gave just \$5.5 million in grants to local pet shelters, under two percent of their total budget.

These grants reached pet shelters in 29 states and Washington, DC. Meanwhile, 21 states saw their pet shelters receive \$0 from the ASPCA.



Where does the Humane Society of the United States' money go?



CEO Compensation:

\$486,156



Executive Salaries:

\$3.9 million



Postage and Shipping:

\$958,000



Fundraising:

\$56 million



Lobbying:

\$1.2 million



Stashed in Offshore Accounts:

\$67 million

States Without Cash Contributions to Pet Shelters from HSUS

\$0 in cash grants to pet shelters

States that received no cash grants from HSUS: AL, AZ, AR, CO, CT, DE, HI, IL, IN, KS, ME, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, ND, OR, RI, SC, SD, TN, UT, VT, WV, WY, DC

*Nonprofits are not required to disclose grants under \$5,000. If HSUS did not report grants below that size, they are not accounted for.



Where does the ASPCA's money go?



CEO Compensation:

\$990,525



Executive Salaries:

\$4.9 million



Pension Plan:

\$4.8 million



Investments:

\$312 million



Fundraising/Advertising:

\$135 million



Travel:

\$5.3 million



Stashed in Offshore Accounts:

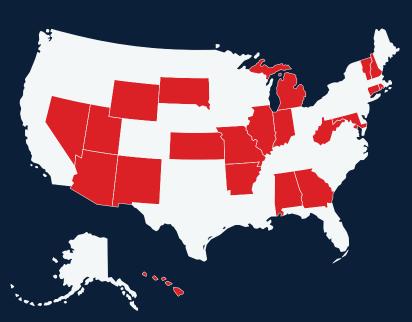
\$11 million

States Without Cash Contributions to Pet Shelters from the ASPCA

\$0 in cash grants to pet shelters

States that received no cash grants from the ASPCA: AL, AR, AZ, CT, GA, HI, IL, IN, KS, MD, MI, MO, NH, NM, NV, RI, SD, UT, VT, WV, WY

*Nonprofits are not required to disclose grants under \$5,000. If the ASPCA did not report grants below that size, they are not accounted for.





Methodology

Nonprofits are required to annually file a Form 990, which details the organization's spending. Likewise, both organizations publish annual audited financial statements, conducted by outside groups.

The Form 990s and the audited financial statements for 2021 (the most recent available documents from both organizations) were analyzed for both groups, with a particular focus on the executive salaries, expenses, and grants. Both groups list individual grants made to other organizations on their tax returns. (The IRS requires charities to report grants over \$5,000; microgrants under \$5,000 are optional.) Grant recipients were researched to determine if they were, in fact, a pet shelter.

For the purpose of this study, pet shelters are defined as organizations that have a facility for housing abandoned pets. This includes both local animal welfare groups that run shelters, as well as local governmental animal services departments that run shelters, and does not include animal welfare organizations without shelters, and local governmental organizations that give no indication of running a shelter. Pets do not include livestock or horses.

Grants were only counted if they were actual donations of financial assistance. In 2021, HSUS donated pet food to shelters, but the organization notes that it merely "distributed" the food; HSUS says Chewy made the actual donation of food.

Polling

National polling conducted in 2023 finds that there is significant confusion in the public's mind about what the ASPCA and HSUS do. According to the polling:

- **81%** wrongly believe "The APSCA is an umbrella group that represents thousands of local SPCAs across America."
- 73% wrongly think "My local SPCA or pet shelter is affiliated with the ASPCA."
- **80%** wrongly believe "HSUS is an umbrella group that represents thousands of local humane societies across America."
- **76%** wrongly think "My local humane society or pet shelter is affiliated with the Humane Society of the United States."

All of these beliefs are mistaken. The millions of dollars in TV ads full of dogs and cats, combined with the names of the ASPCA and HSUS, have misled the public and created this confusion.



Humane Society of the United States Grants to Pet Shelters in 2021

State	Number of Financial Grants	Value of Financial Grants	% of HSUS Budget
ALABAMA	0	\$0	0.00%
ALASKA	1	\$250,000	0.18%
Bethel Friends of Canines		\$250,000	
ARIZONA	0	\$0	0.00%
ARKANSAS	0	\$0	0.00%
CALIFORNIA	1	\$89,811	0.06%
San Diego Humane Society and SPCA		\$89,811	
COLORADO	0	\$0	0.00%
CONNECTICUT	0	\$0	0.00%
DELAWARE	0	\$0	0.00%
DISTRICT OF COLUMBIA	0	\$0	0.00%
FLORIDA	2	\$4,000	0.00%
Humane Society of North Central Florida		\$3,000	
Leon County Humane Society		\$1,000	
GEORGIA	2	\$5,000	0.00%
Furkids Inc		\$5,000	
HAWAII	0	\$0	0.00%
IDAHO	3	\$350,000	0.25%
Animal Shelter of Wood River Valley Inc		\$90,000	
Panhandle Animal Shelter		\$130,000	
Idaho Humane Society Inc		\$130,000	
ILLINOIS	0	\$0	0.00%
INDIANA	0	\$0	0.00%
IOWA	1	\$15,000	0.01%
Humane Society of Scott County		\$15,000	
KANSAS	0	\$0	0.00%
KENTUCKY	2	\$19,800	0.01%
Danville-Boyle County Humane Society		\$15,000	
Kentucky Humane Society Animal Rescue League		\$4,800	
LOUISIANA	1	\$197,000	0.14%
Louisiana SPCA		\$197,000	
MAINE	0	\$0	0.00%
MARYLAND Baltimore Animal Rescue & Care Shelter Inc	2	\$5,500 \$5,000	0.00%
Maryland SPCA		\$500	



State	Number of Financial Grants	Value of Financial Grants	% of HSUS Budget
MASSACHUSETTS	1	\$20,000	0.01%
Massachusetts Society for the Prevention of Cruelty to Animals		\$20,000	
MICHIGAN	0	\$0	0.00%
MINNESOTA	0	\$0	0.00%
MISSISSIPPI	0	\$0	0.00%
MISSOURI	0	\$0	0.00%
MONTANA	0	\$0	0.00%
NEBRASKA	0	\$0	0.00%
NEVADA	0	\$0	0.00%
NEW HAMPSHIRE	0	\$0	0.00%
NEW JERSEY	0	\$0	0.00%
NEW MEXICO	0	\$0	0.00%
NEW YORK	0	\$0	0.00%
NORTH CAROLINA	1	\$27,500	0.02%
Humane Society of Charlotte inc		\$27,500	
NORTH DAKOTA	0	\$0	0.00%
оніо	1	\$15,000	0.01%
Cleveland Animal Protective League		\$15,000	
OKLAHOMA	3	\$111,320	0.08%
Humane Society of Tulsa		\$5,000	
Oklahoma Humane Society		\$100,000	
Tulsa SPCA		\$6,320	
OREGON	0	\$0	0.00%
PENNSYLVANIA	1	\$5,000	0.00%
The ANNA Shelter		\$5,000	
RHODE ISLAND	0	\$0	0.00%
SOUTH CAROLINA	0	\$0	0.00%
SOUTH DAKOTA	0	\$0	0.00%
TENNESSEE	0	\$0	0.00%
TEXAS	1	\$5,000	0.00%
Houston SPCA		\$5,000	
UTAH	0	\$0	0.00%
VERMONT	0	\$0	0.00%
VIRGINIA	1	\$15,000	0.01%
Richmond SPCA		\$15,000	
WASHINGTON	3	\$336,000	0.24%
Auburn Valley Humane Society		\$101,000	
The Humane Society for Seattle/King County		\$125,000	
Yakima Humane Society		\$110,000	



State	Number of Financial Grants	Value of Financial Grants	% of HSUS Budget
WEST VIRGINIA	0	\$0	0.00%
WISCONSIN	2	\$155,000	0.11%
Dane County Humane Society		\$80,000	
Wisconsin Humane Society		\$75,000	
WYOMING	0	\$0	0.00%

Appendix A: HSUS gave a \$30,000 cash grant to the Humane Society of Puerto Rico, which operates pet shelters, in 2021



ASPCA Grants to Pet Shelters in 2021

State	Number of Financial Grants	Value of Financial Grants	% of ASPCA Budget
ALABAMA	0	0	0.00%
ALASKA	2	\$120,000	0.04%
Juneau Animal Rescue		\$30,000	
Alaska SPCA		\$90,000	
ARIZONA	0	0	0.00%
ARKANSAS	0	0	0.00%
CALIFORNIA	7	\$465,000	0.15%
Pretty Good Cat		\$20,000	
San Diego Humane Society And SPCA		\$30,000	
Wags And Walks		\$40,000	
Riverside County Department Of Animal Services		\$55,000	
Los Angeles Animal Services		\$110,000	
Pets Lifeline, Inc.		\$20,000	
LA County Animal Care Foundation		\$170,000	
COLORADO	5	\$1,105,000	0.37%
Humane Society Of The Pikes Peak Region		\$20,000	
Foothills Animal Shelter		\$21,000	
Humane Society Of Boulder Valley		\$54,000	
Denver Dumb Friends League		\$750,000	
Dogs Playing for Life		\$260,000	
CONNECTICUT	0	0	0.00%
DISTRICT OF COLUMBIA	1	\$12,000	0.00%
Humane Rescue Alliance		\$12,000	
DELAWARE	1	\$6,000	0.00%
Brandywine Valley SPCA		\$6,000	
FLORIDA	2	\$25,000	0.01%
True And Faithful Pet Rescue Mission, Inc		\$10,000	
Pet Alliance of Greater Orlando		\$15,000	
GEORGIA	0	0	0.00%
HAWAII	0	0	0.00%
IDAHO	4	\$199,000	0.07%
Mountain Humane		\$20,000	
Snake River Animal Shelter Inc		\$64,000	
West Valley Humane Society Inc		\$75,000	
Friends of the Shelter Inc.		\$40,000	



State	Number of Financial Grants	Value of Financial Grants	% of ASPCA Budget
ILLINOIS	0	0	0.00%
INDIANA	0	0	0.00%
IOWA	2	\$178,800	0.06%
Dubuque Regional Humane Society		\$29,000	
Animal Rescue League Of Iowa Inc		\$149,800	
KANSAS	0	0	0.00%
KENTUCKY	1	\$84,000	0.03%
Kentucky Humane Society		\$84,000	
LOUISIANA	8	\$390,000	0.13%
Acadiana Animal Aid		\$20,000	
St. John The Baptist Parish Animal Shelter		\$15,000	
St Charles Parish Animal Shelter		\$35,000	
Lafourche Parish Animal Shelter		\$80,000	
Louisiana Society For The Prevention Of Cruelty To Animals		\$100,000	
Terrebonne Parish Animal Shelter		\$100,000	
Jefferson Protection and Animal Welfare Services		\$30,000	
Lake Area Partnerships for Animal Welfare		\$10,000	
MAINE	1	\$8,500	0.00%
Midcoast Humane		\$8,500	
MARYLAND	0	0	0.00%
MASSACHUSETTS	1	\$25,800	0.01%
Second Chance Animal Services Inc		\$25,800	
MICHIGAN	0	0	0.00%
MINNESOTA	1	\$45,000	0.01%
Tri-County Humane Society	•	\$45,000	0.0404
MISSISSIPPI	2	\$110,000	0.04%
Olympic Peninsula Humane Society		\$20,000	
Oktibbeha County Humane Society		\$90,000	
MISSOURI	0	0	0.00%
MONTANA	5	\$255,000	0.08%
City Of Havre Animal Shelter		\$8,000	
Heart Of The Valley, Inc		\$14,000	
Lewis & Clark Humane Society		\$55,000	
Humane Society Of Western Montana		\$163,000	
Stafford Animal Shelter		\$15,000	



State	Number of Financial Grants	Value of Financial Grants	% of ASPCA Budget
NEBRASKA	1	\$34,000	0.01%
Nebraska Humane Society		\$34,000	
NEVADA	0	0	0.00%
NEW HAMPSHIRE	0	0	0.00%
NEW JERSEY	2	\$47,500	0.02%
Animal Welfare Association, Inc		\$27,500	
Mt. Pleasant Animal Shelter, Inc		\$20,000	
NEW MEXICO	0	0	0.00%
NEW YORK	16	\$1,470,838	0.49%
Focus On Ferals Inc		\$6,000	
Gimme Shelter Animal Rescue Inc		\$10,000	
Paws Crossed Animal Rescue Inc		\$10,000	
Humane Society Of Rochester and Monroe County PCA		\$20,000	
Animal Haven		\$25,000	
Humane Society Of Yates County		\$30,000	
Bideawee Inc		\$50,000	
Columbia-Greene Humane Society		\$50,000	
Tompkins County SPCA		\$51,920	
Jefferson County SPCA		\$52,400	
Broome County Humane Society And Relief Association		\$60,000	
Rochester Animal Services		\$68,000	
Animalkind		\$79,000	
Animal Protective Foundation Of Schenectady Inc		\$97,600	
Mohawk And Hudson River Humane Society		\$160,918	
Animal Care Centers Of NYC		\$700,000	
NORTH CAROLINA	3	\$55,000	0.01%
Pet Partners Network, Inc		\$10,000	
Humane Society Of Charlotte Inc		\$20,000	
Mcdowell County Animal Shelter		\$25,000	
NORTH DAKOTA	1	\$22,000	0.01%
Souris Valley Animal Shelter		\$22,000	
ОНІО	3	\$55,000	0.02%
Citizens For Humane Action Inc		15,000	
Columbus Humane		\$20,000	
Gigi's Shelter For Dogs		\$20,000	
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State	Number of Financial Grants	Value of Financial Grants	% of ASPCA Budget
OKLAHOMA	1	\$20,000	0.01%
Horse And Hound Rescue Foundation		\$20,000	
OREGON	1	\$20,000	0.01%
Oregon Humane Society		\$20,000	
PENNSYLVANIA	2 ²	\$24,000	0.01%
Providence Animal Center		\$24,000	
RHODE ISLAND	0	0	0.00%
SOUTH CAROLINA	1	\$109,000	0.04%
Charleston Animal Society		\$109,000	
SOUTH DAKOTA	0	0	0.00%
TENNESSEE	2	\$40,000	0.01%
Nashville Humane Association		\$20,000	
Peaceful Kingdom		\$20,000	
TEXAS	3	\$59,000	0.02%
Athens Animal Rescue Shelter		\$10,000	
Tri-City Animal Shelter & Adoption Center		\$20,000	
SPCA Of Texas		\$29,000	
UTAH	0	0	0.00%
VERMONT	0	0	0.00%
VIRGINIA	4	\$69,750	0.02%
Augusta Regional SPCA		\$10,000	
Lynchburg Humane Society Inc		\$12,750	
Gloucester-Mathews Humane Society Inc		\$15,000	
Roanoke Valley SPCA		\$32,000	
WASHINGTON	9	\$296,250	0.10%
Spokane Humane Society		\$6,100	
Spokane County		\$25,000	
Okanogan Regional Humane		\$8,000	
Yakima Humane Society		\$10,000	
Whitman County Humane Society Inc		\$12,000	
The Humane Society For Tacoma And Pierce County		\$24,000	
Seattle Area Feline Rescue		\$48,000	
Blue Mountain Humane Society		\$62,650	
Wenatchee Valley Humane Society		\$100,500	



State	Number of Financial Grants	Value of Financial Grants	% of ASPCA Budget
WEST VIRGINIA	0	0	0.00%
WISCONSIN	6	\$115,500	0.04%
Dane County Humane Society		\$10,000	
Humane Society Of Burnett County		\$11,500	
Madison Cat Project		\$20,000	
Watertown Humane Society, Inc		\$20,000	
Wisconsin Humane Society		\$20,000	
Humane Animal Welfare Society Of Waukesha County Inc		\$34,000	
WYOMING	0	0	0.00%