

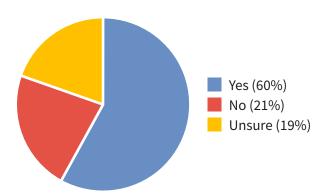
Survey:

Californians Want a Food Price Fix

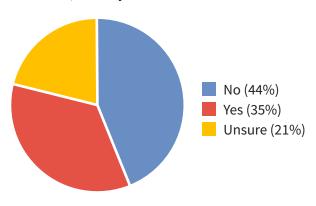
In 2018, California voters passed Proposition 12, which limits the selection of eggs and pork that can be sold in Golden State supermarkets to high-cost, specialty products. Under the measure, the only California-compliant options available to consumers are Whole Foods-style products.

Compared to a regular carton of eggs or pack of bacon, these alternatives are significantly more expensive. Now, according to statewide polling, shoppers have buyer's remorse and want a legislative fix.

Question 1: Would you support the state legislature modifying Prop 12 to reduce egg or pork prices?



Question 2: If Proposition 12 was on the ballot tomorrow, would you vote for it?



Methodology: This CARAVAN survey was conducted by Big Village among a sample of 458 registered voters. The online omnibus study was conducted between May 6 and May 11, 2025. Statistical significance testing in comparisons performed at 95% confidence level; minimum base of 30.

Learn more at FoodPriceFix.com.