



Humane World for Animals

(formerly Humane Society of the United States)

SMART BRIEF

C

grade issued by
CharityWatch

0

pet shelters
operated

\$676
THOUSAND

CEO
compensation

1%

of revenue given
to pet shelters

\$106
MILLION

offshore assets
in the Caribbean

\$11
MILLION

paid to settle
racketeering
lawsuit

Humane World for Animals is not a real humane society. HWA runs zero pet shelters and is not affiliated with the many local humane societies that do. It only gives about 1% of the money it raises to local pet shelters, according to its latest tax filing. Through name confusion and ads full of dogs and cats, HWA is able to raise over \$100 million a year.

Humane World for Animals is a national animal liberation group with an agenda similar to that of PETA. HWA advocates for vegan lifestyles, attacks businesses that use animals, and seeks to ban the sale of animal products.

HWA has been the subject of numerous scandals. In 2018, its longtime CEO Wayne Pacelle resigned after a number of women accused him of sexual harassment. HWA also paid nearly \$11 million to settle a federal racketeering lawsuit. HWA receives a "D" grade from CharityWatch for how much money it puts into fundraising instead of programs.

HWA is ultimately about money and radical politics—not shelter pets.